











## FOR IMMEDIATE RELEASE WEDNESDAY, DECEMBER 6, 2023

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### \*\*'Tis the Season to Giveback\*\*

# My Sister's Closet Founder Ann Siner Donates \$100,000 to Arizona Humane Society and \$100,000 to Fresh Start Women's Foundation

The Donations Come From Sales at My Sisters' Charities Thrift Store in Chandler









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(SCOTTSDALE, Ariz.) – Making the season a little brighter for Valley Charities - that's just part of the reason why My Sister's Closet CEO and Founder Ann Siner is proud to announce a \$200,000 donation to benefit two of the most beloved charities.



Siner donates the funds through her nonprofit My Sisters' Charities Thrift Store and this holiday season she has chosen the Arizona Humane Society and Fresh Start Women's Foundation to receive the funds.

Siner's My Sisters' Charities Thrift Store began the season of giving by first donating \$100,000 to the Arizona Humane Society for their spay/neuter program. The funds will

help pet families that cannot afford veterinary care and help reduce pet overpopulation in our community.

Arizona Humane Society calls the My Sister's Closet CEO an amazing animal advocate who has given a generous gift to their pets.

"Ann is truly a cornerstone in the philanthropic community who continues to lead the way in giving Arizona's homeless pets a brighter future," said Dr. Steven Hansen, Arizona Humane Society President and CEO. "AHS is incredibly grateful for Ann and My Sisters' Charities Thrift Store for helping us save 22,000 of the Valley's sick, injured and abused pets each year. Countless animals with nowhere else to turn have been given a second chance thanks to Ann and her team. We cannot thank her enough."

Because it's better to give than to receive --My Sisters' Charities Thrift store also gave \$100,000 to **Fresh Start Women's Foundation** so the organization can help reach more women needing help this holiday season.

Since its founding more than 30 years ago, Fresh Start has advanced its mission of









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providing education, resources, and support for women to positively transform their lives and strengthen the community. Fresh Start's vision is for every woman to reach their full potential by achieving personal empowerment and financial self-sufficiency.

"We sincerely thank Ann for her visionary leadership, longtime support, and incredible commitment to helping women transform their lives. This generous



donation helps Fresh Start support and empower more than 4,000 women a year, offering lifechanging access and resources toward achieving self-sufficiency and becoming heroes in their own lives," said Kim McWaters, President and CEO of Fresh Start. "Ann understands that lifting up women changes their children's lives and positively impacts our community for generations to come. We are immensely grateful

for her partnership."

To date My Sisters' Charities Thrift Store has donated \$399,000 to Fresh Start. Siner began her donations to the Arizona Humane Society in 1996 and has given \$1,550,000 in cash donations and \$1,250,000 in-kind donations during those 27 years.

The donations to Fresh Start and Arizona Humane Society come directly from My Sisters' Charities, a 501c3 organization where they sell unsold goods from My Sister's Closet, My Sister's Attic and Well Suited. Siner donates all the time and expertise to make the thrift store a success.

In 2022, My Sisters' Charities netted roughly \$500,000. Those monies only go to nonprofits that benefit homeless pets, wildlife, and women.

"We started My Sisters' Charities Thrift Store many years ago as a non-profit with the sole purpose of giving back to causes that benefit pets, wildlife, and women," said Siner. "Now nearly 8-years later we have been able to make a tremendous impact







because of our consigners who choose to donate their clothes in lieu of picking up the items that don't sell."

For more information on My Sisters' Charities Thrift Store please visit <a href="https://www.mysisterscharities.org/">https://www.mysisterscharities.org/</a> or call (480) 758-5282.

For media inquiries please contact Jennifer Sturgeon at (480) 495-3806.

#### **About Eco-Chic Consignments:**

Eco-Chic Consignments, Inc. is a family of three high-end designer consignment concepts—My Sister's Closet (women), My Sister's Attic (home furnishings), and Well Suited (men). Each store sells consigned items at 60 – 90% below retail value. Founded more than 32 years ago, Eco-Chic Consignments, Inc. has since grown into a \$30+ million business with 10 locations in some of the nicest neighborhoods of Arizona and California. The company ranked no. 2,896 on the Inc. 5000 list. To learn more about Eco-Chic Consignments, Inc. and its resale brands, visit mysisterscloset.com.

#### **About Fresh Start Women's Foundation:**

Fresh Start's mission is to provide access and resources that help women achieve self-sufficiency and use their strength to thrive. Our ultimate vision is to create unlimited opportunities for women. Over three decades, Fresh Start has supported more than 55,000 Arizona women, serving approximately 4,000 women each year, who are 18 years and older. 86% are mothers, 60% are single mothers and 64% are women of color. These women face a variety of barriers hindering their ability to be personally or financially self-sufficient, including domestic violence, generational poverty, and unemployment. Through our award-winning Impact Program, Fresh Start offers focused programs, services, access to training and education, as well as employment and career services to help women reach their personal and professional goals. For more information, visit <a href="www.freshstartwomen.org">www.freshstartwomen.org</a> or connect with us on <a href="Facebook">Facebook</a>, <a href="Instagram">Instagram</a>, <a href="Twitter">Twitter</a> or <a href="LinkedIn.">LinkedIn.</a>

#### **About the Arizona Humane Society:**

Since 1957, the Arizona Humane Society (AHS) has been saving the lives of the Valley's most vulnerable pets. Guided by our Ethical No-Kill Philosophy<sup>TM</sup>, we save thousands of pets every year through a system of care that includes AHS' trauma hospital and intensive care units, comprehensive medical and foster programs and behavior intervention programs. Our community-based model comprised of a Pet Resource Center, affordable veterinary services, proactive outreach, community support and partner collaboration, keeps pets in loving homes where they belong. Our visionary approach to animal welfare has transformed the Valley from being the second-worst place to be a homeless pet to one of the best. And coming early 2023, our new Rob & Melani Walton Papago







Park Campus will expand our lifesaving efforts by the thousands. Learn more at azhumane.org. <u>Visit our website</u>, <u>follow us on Twitter</u> and <u>Instagram</u>, or <u>like us on Facebook</u>.