

# A FASHIONABLY GENEROUS GIFT – SCOTTSDALE’S MY SISTER’S CLOSET FOUNDER DONATES \$52,600 TO HELP WOMEN

When it comes to giving, Ann Siner can’t resist giving to causes which support women, wildlife and animals. The My Sister’s Closet Founder and CEO has graciously donated in excess of \$4-million throughout the years to various Arizona causes and charities, and this summer—in honor of the 86% of Fresh Start’s clients who are mothers—Siner continued her charitable giving with a donation of \$52,600 to Fresh Start Women’s Foundation.

Siner, who owns stores across the Valley and California made a commitment to give 100% of the proceeds from her company’s thrift store – My Sisters’ Charities Thrift Store – to an organization that has helped women and their children create a brighter future for three decades.

“Fresh Start is an incredible organization and in my opinion it’s really a life-saving organization. They are not only helping women change and transform their lives for the better but often they are saving lives. I am incredibly proud to be part of this organization and to support everything they do,” Siner said.

Since its founding 30 years ago, Fresh Start has advanced its mission of providing education, resources, and support for women to positively transform their lives and strengthen the community. Fresh Start’s vision is for every woman to reach their full potential by achieving personal empowerment and financial self-sufficiency.



As the Founder of My Sister’s Closet, My Sister’s Attic, Well Suited and My Sisters’ Charities Thrift Store, Siner has always had a passion for giving, and especially Fresh Start. She cares deeply about empowering and lifting up women and understands that when you empower a mother and help her build a sustainable future, you are supporting generations to come and building a better collective future for us all.

“Whether its Fresh Start or another cause that you are passionate about, I think it’s important that we all give back and

support the causes that are near and dear to our hearts. These organizations were hit hard by the pandemic, and now the recession, so they need our support more than ever,” Siner said.

A long-time philanthropist, Siner first joined Fresh Start’s Board in 2012. In 2020, she received Fresh Start’s Founders’ Award, which honors women who demonstrate a remarkable commitment to our wider community and helping others thrive. A majority of Fresh Start’s clients are single mothers and face barriers including poverty, domestic violence, homelessness, and limited access to educational and career opportunities. These factors impact a woman’s ability to become financially self-sufficient.

“Every woman who courageously turns to Fresh Start for help comes with her own unique story and dreams, and Ann has always understood that and supported us in empowering women to be the heroes in their own lives,” says Kim McWaters, President and CEO of Fresh Start. “Ann embodies our mission of helping women overcome obstacles, build sustainable futures and thrive. We are truly blessed to have Ann on our side fighting for women and their families.”

