



**FOR IMMEDIATE RELEASE
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Taking a Stand and Setting Standards, My Sister's Closet Launches #H8PLSTC Campaign

My Sister's Closet seeks to set example for local businesses with anti-plastic campaign



(PHOENIX)– If society does nothing to change the amount of plastic consumption, by 2050, the oceans will contain more plastic than marine life by weight according to [plasticpollutioncoalition](http://plasticpollutioncoalition.org); [My Sister's Closet](http://mysistercloset.com) is saying

“no more” with its **#H8PLSTC** campaign, to start a trend for local businesses to eliminate all use of plastic.



Plastic is a substance the earth cannot digest and not only does it affect our environment and the animals in it, but also our health. Studies show that chemicals from plastic may be linked to birth defects, diabetes, cancer and infertility.

Ways that My Sister’s Closet has joined the fight against the plastic pollution epidemic include: **replacing all plastic bags with paper bags** which cost the store **\$20,000** more a year, **installing water filtration systems** in every one of their shopping centers for employees to fill up their reusable/recyclable cups costing **\$3,000 per unit**, and using **steel gaylords** to store donations instead of plastic bags.

“The extra expenses to get rid of plastic in all of our stores is well worth it,” said CEO and founder, Ann Siner. “We want businesses to become aware just how bad plastic is for our planet, and this is why we are choosing to lead by example, to demonstrate the changes that can be made to make a difference.”

With over **500 million plastic straws** being used per day, My Sister’s Closet is challenging all of their employees to use no plastic straws for the duration of this campaign. Bringing single use plastic water bottles to work is already banned, and employees make that pledge when they are first hired.

Taking it a step further, the company is challenging all local businesses to partake in the campaign by eliminating the use of plastic, and to ultimately stop contributing to the plastic pollution problem.

To date, only three towns in the U.S. have banned the sale of single use plastic bottles, a trend that My Sister’s Closet hopes our community can shadow.

For the duration of the campaign, all money donated to My Sisters’ Charities, the companies’ nonprofit organization, will benefit [The Center for Biological Diversity](#), a nonprofit conservation organization dedicated to the protection of endangered species and wild places. To make a donation to My Sister’s Charities visit www.mysisterscharities.org/.

For media inquiries please contact Cassidy Jacks at (205)-863-9414 or by email at cjacks@rosemoserallynpr.com.

About My Sister's Closet and Eco-Chic Consignment:

Eco-Chic Consignments, Inc. is a family of three high-end designer consignment concepts—My Sister's Closet (women), My Sister's Attic (home furnishings) and Well Suited (men). Each store sells consigned items at 60 – 90% below retail value. Founded more than 26 years ago, Eco-Chic Consignments, Inc. has since grown into a \$26+ million business with 15 locations in some of the nicest neighborhoods of Arizona and California. The company ranked no. 2,896 on the Inc. 5000 list. To learn more about Eco-Chic Consignments, Inc. and its resale brands, visit mysisterscloset.com.

My Sister's Closet Locations (Well Suited located next door):

Store hours for all locations:

Mon-Fri: 9am-7pm

Sat: 9am-6pm

Sun: 10am-6pm

Desert Village at Pinnacle Peak

23269 N. Pima Rd. Scottsdale, AZ 85255

Phone: 480-419-6242

Lincoln Village in Scottsdale

6204 N. Scottsdale Rd. Scottsdale, AZ 85253

Phone: 480-443-4575

Town & Country in Phoenix

4869 N 20th St. Phoenix, AZ 85016

Phone: 602-954-6080

Las Tiendas in Chandler (Not a Well Suited Location)

2915 S. Alma School Rd. Chandler, AZ 85248

Phone: 480-722-1822

California Locations

My Sister's Closet

8610 Genesee Ave., Ste. 200

San Diego, CA 92122

Phone: 858-455-0045

My Sister's Closet and Well Suited

146 N El Camino Real

Encinitas, CA 92024

Phone: 760-436-3600