



## Better Way to Shop My Sister's Closet continues to change the resale industry

**W**hy borrow clothes from your sister's closet, when you can raid the closet of every sister in Arizona?

My Sister's Closet has been a staple in Arizona since 1991, specializing in the resale of top brands, at up to 90% off and in great condition.

"I was on a business trip in 1990 and I went into a consignment store. That's when the wheels started turning about doing our own store and making it look like a high end boutique rather than a typical resale store," said Ann Siner, cofounder of My Sister's Closet. "My younger sister Jennifer and I took a gamble and I left a great job. We were either really dumb or very lucky."

By the success they have found over the last 27 years, the argument answers itself with "lucky". Since opening their flagship location, they have opened four My Sister's Closet boutiques in AZ, two in CA and have expanded the brand to include four My Sister's Attic stores, focusing on

home furnishings, and four locations of Well Suited, a consignment shop for men.

"We provide great product and customer service. It's fun to shop our stores for hidden treasure and beautiful luxury items. We are open seven days a week and an appointment is never needed for dropping off consignment. It's an easier way to shop – for all," said Tess Loo, who joined her sisters in the family business in 2010.

"We believe in giving the customers what they want - great quality at unbelievably low prices. Most of our items are priced 70 to 90 percent below the retail price, and all in great condition," says Siner.

In addition to changing the way people shop, Siner and her sisters are on a mission to change the way companies give back to their community.

"My sister and I have co-chaired the pARTy gala for the Phoenix Art Museum, the gala for The Fresh Start Women's Organization and this was our second year to chair Compassion with Fashion for the

Arizona Humane Society," said Loo.

And, they aren't stopping at chairing and volunteering with events; they have made commitments with My Sister's Closet, as well. "A few years ago we gave 33 percent of our net profits to charity! This year we made a \$1 million commitment to the AZ Humane Society. We started our own 501c3 foundation, My Sisters' Charities, explains Siner. "My Sisters' Charities raised over \$300,000 in 2017 for several of our favorite nonprofits throughout the Valley, and we are excited to continue this throughout our time in the Valley."

My Sister's Closet has the same mission today as when they started out almost 30 years ago: being able to turn your current wardrobe into cash just makes sense ... and shopping current labels and looks for up to 90 percent off isn't a bad deal, either.

Contact My Sister's Closet at [info@mysisterscloset.com](mailto:info@mysisterscloset.com) or [www.mysisterscloset.com](http://www.mysisterscloset.com).