

LA JOLLA LIGHT

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SPOTLIGHT on LOCAL BUSINESS

My Sister's Closet enters resale scene

A new upscale consignment store, My Sister's Closet, has made a new home near La Jolla.

"It's beautiful, with the women's and men's stores under one roof, and it's big, 9,600 square feet," said Carol Weinstein, store manager of the shop that celebrated its grand opening Oct. 27 in the Costa Verde Shopping Center at 8610 Genesee, Suite 200.

On its website, www.mysisters-closet.com, the Phoenix-based chain says it was motivated to change the age-old image of resale stores from "the three Ds — dark, dirty and dingy — to the three Cs — cute, clean and current."

Weinstein said the store also has an attractive payment policy for consigners.

"They get 45 percent of the selling price in cash or 55 percent of it to use as store trade or credit, not only in the San Diego store but for purchasing things on our website or visiting stores in Phoenix or Scottsdale," Weinstein said.

My Sister's Closet carries a number of designer lines, including Armani,



My Sister's Closet is located in University City at 8610 Genesee.

Hugo Boss, Tommy Bahama, Chanel, Gucci, Luis Vitton, etc.

Though the ambiance of resale is changing, the reason why people shop there hasn't.

"Everybody's looking for a bargain, especially today," said Weinstein, adding the consignment shop has strict standards on items sold.

"We look for things no more than 4 or 5 years old with a minimum retail of \$40 to \$50, always in really

good condition," she said.

And there's no "expiration date" on consigner's accounts.

"The money in your account stays there until you use it," said Weinstein.

Store hours are Monday through Friday, 9 a.m. to 7 p.m.; Saturday 9 a.m. to 6 p.m.; and Sunday 10 a.m. to 6 p.m.

Call My Sister's Closet in UTC at (858) 455-0045.