



**FOR IMMEDIATE RELEASE**  
**WEDNESDAY, JULY 6<sup>th</sup>, 2022**

**Contact:** Jennifer Parks-Sturgeon  
J. Moser and Company  
[JSturgeon@JMoserandCo.com](mailto:JSturgeon@JMoserandCo.com)  
(480) 495-3806

## **My Sister's Closet Founder Ann Siner Donates 100% of May's Proceeds - \$52,600 From My Sisters' Charities Thrift Store to Fresh Start Women's Foundation**

*In Honor of Mother's Day, Fresh Start Received Siner's Generous Donation*



**(PHOENIX)** - When it comes to giving, Ann Siner can't resist giving to causes who support women, wildlife and animals. Siner has graciously donated in excess of \$4-million throughout the years to various causes and charities, and this summer—in honor of the 86% of Fresh Start's clients who are mothers—the [My Sister's Closet Founder and CEO](#) is continuing her charitable giving with a donation of \$52,600 to [Fresh Start Women's Foundation](#).



This past Mother's Day, Siner made a commitment to give 100% of the proceeds from her company's thrift store – My Sisters' Charities Thrift Store — to Fresh Start Women's Foundation, an organization that has helped women and their children create a brighter future for three decades.



On June 23rd, Siner presented the \$52,600 donation to Fresh Start, which represents the total May profits at My Sisters' Charities Thrift Store in Chandler. The formal check presentation took place at Fresh Start's facility in Phoenix.

Since its founding 30 years ago, Fresh Start has advanced its mission of providing education, resources, and support for women to positively transform their lives and strengthen the community. Fresh Start's vision is for every woman to reach their full potential by achieving personal empowerment and financial self-sufficiency.

Siner, who founded My Sister's Closet, My Sister's Attic, Well Suited and My Sisters' Charities Thrift Store, has always had a passion for Fresh Start and cares deeply about empowering and lifting up women. She understands that when you empower a mother and help her build a sustainable future, you are supporting generations to come and building a better collective future for us all.

The Valley philanthropist first joined Fresh Start's Board in 2012. In 2020, Siner received Fresh Start's Founders' Award, which honors women who demonstrate a remarkable commitment to our wider

community and helping others thrive.

"Fresh Start is an incredible organization and in my opinion it's really a life saving organization. They are not only helping women change and transform their lives for the better but often they are saving lives. I am incredibly proud to be part of this organization and to support everything they do," Siner said.

A majority of Fresh Start's clients are single mothers and face barriers including poverty, domestic violence, homelessness, and limited access to educational and career opportunities. These factors impact a woman's ability to become financially self-sufficient.

"Every woman who courageously turns to Fresh Start for help comes with her own unique story and dreams, and Ann has always understood that and supported us in empowering women to be the heroes in their own lives," says Kim McWaters, President and CEO of Fresh Start. "Ann embodies our mission of helping women overcome obstacles, build sustainable futures and thrive. We are truly blessed to have Ann on our side fighting for women and their families."

Like [My Sister's Closet](#), [My Sister's Attic](#) and [Well Suited](#) on Facebook and sign-up to get email updates on the hot ticket items on [www.mysisterscloset.com](http://www.mysisterscloset.com). **Check out all the Valley locations at <https://www.mysisterscloset.com/locations>.**

#### **About My Sister's Closet and Eco-Chic Consignment:**

Eco-Chic Consignments, Inc. is a family of three high-end designer consignment concepts—My Sister's



Closet (women), My Sister's Attic (home furnishings), and Well Suited (men). Each store sells consigned items at 60 – 90% below retail value. Founded more than 31 years ago, Eco-Chic Consignments, Inc. has since grown into a \$30+ million business with 12 locations in some of the nicest neighborhoods of Arizona and California. The company ranked no. 2,896 on the Inc. 5000 list. To learn more about Eco-Chic Consignments, Inc. and its resale brands, visit [mysisterscloset.com](http://mysisterscloset.com).

#### **About Fresh Start Women's Foundation**

Fresh Start is celebrating 30 years of supporting women in Arizona. It's our mission to provide access and resources that help women achieve self-sufficiency and use their strength to thrive. Our ultimate vision is to create unlimited opportunities for women. Fresh Start serves over 3,000 women, annually who are 18 years and older. These women are often facing a variety of barriers that hinder their ability to be personally or financially self-sufficient, including domestic violence, generational poverty, and unemployment. Fresh Start offers focused programs, services, access to training and education, as well as employment and career services to help women reach their personal and professional goals through our Impact Program. For more information, visit [www.freshstartwomen.org](http://www.freshstartwomen.org) or connect with us on [Instagram](#), [Twitter](#) or [LinkedIn](#).