

# NEIGHBORS

## Fashion Recycled for Any Budget

### Local Retailer Combines Chic With Cheap

There are a few things missing when Scottsdale residents first enter My Sister's Closet, particularly, the smells and dingy feel that usually come standard in consignment shops.

Twenty years ago, owner Ann Siner would not have been caught dead in a consignment store. "I thought used clothes were dark, dirty and dingy," she says. Now Siner, 47, owns and operates 11 consignment stores across Arizona, including four in Scottsdale.

In 1986, Siner was visiting San Antonio on business for PetsMart when she stumbled across a consignment store with a clean, chic look and feel. Years later she opened the first My Sister's Closet location in the Valley.

Today, with 11 locations, over 100 employees and a database of more than 45,000 consigners, at least 500 new items are added to the racks in Siner's stores each day.

Siner has expanded her chain of

**BY KENDALL WRIGHT**



*Ann Siner has grown her consignment store, My Sister's Closet to 11 locations, and has more than 45,000 consigners in her database.*

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women's resale stores to include Well-Suited (men's apparel), My Sister's Attic (home furnishings), and Small Change (children's apparel).

"I guess I never stop working even when I go home," Siner says. "My cell phone is always on. I'm always checking my email, and I'm constantly thinking of new ideas."

Growing up in Colorado Springs, Siner and her sister, Jennifer, both had a knack for fashion. Eight years apart in age, Jennifer explained that although she and Ann grew up when fashion was very different, they were each stylish in their own way.

"She's going to kill me for calling

her this, but she was a bit of a hippy," Jennifer Siner says of her sister. "She had the flared jeans, long hair and everything. When I grew up, fashion had changed, so I was more in the preppy era. We wore mostly layered polo shirts, clogs and corduroys."

Jennifer says she would never have pictured Ann starting a clothing store. "I definitely saw that she had the typical CEO personality, but I never would have guessed she would end up owning a clothing store," Jennifer says. "She was always an over-achiever in every aspect of her life."

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