



FOR IMMEDIATE RELEASE FRIDAY, MAY 24, 2013

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## "Giving Back....the New Black"

Join My Sister's Closet for Swag Bags, Fashion Show and Good Eats all to benefit the Helen Woodward Animal Rescue Center **Saturday, June 22**<sup>nd</sup>



(SAN DIEGO) Do you love designer fashion at affordable prices, helping animals and want to score the coolest swag bag just for showing up early? Mark your calendars now and join My Sister's Closet on Saturday, June 22<sup>nd</sup> for "Giving Back... the New Black." Doors open at 12 p.m. but get there early as the first 100 people lined up get a free swag bag!

My Sister's Closet is located at: Costa Verde Shopping Center 8610 Genesee Ave., Ste. 200 San Diego, CA 92122

Phone: 858-455-0045

For just a \$10 donation to the Helen Woodward Animal Rescue Center you can enjoy a D.J. fueled shopping extravaganza with celebrity stylist Jennifer Rosson who will provide on-site styling tips, plus enjoy a free nail bar by Va-Va Varnish, A Robert Cromeans Salon up-do hair station, makeup bar, delectable nibbles, refreshments, raffles, a fashion show and on-site pet adoptions from the Helen Woodward Animal

Rescue Center From 12 p.m. to 3 p.m. The first 100 guests will also leave with a free swag bag full of goodies including Tonic Hair Care items, Pure Vida bracelets, Kiehl's samples, and much more. Save up to 90 percent on Louis Vuitton, Chanel, D&G and other top designers while raising money for an amazing cause.

A complimentary Beauty Bar will be provided which includes hair by A Robert Cromeans, salon makeup by Rock and Royal, nails by Va-Va



Varnish, and styling by Flirt With Me's Jennifer Rosson. While you're being pampered enjoy some mouth-watering appetizers catered by The InSlidersSD, healthy bites by Fitzee Foods, some delectable desserts by Yummy Cupcakes and refreshments by Redd's Apple Ale.

"Come see San Diego's hottest summer fashion trends for men and women and give something back to our furry friends," said Tess Loo, head stylist and sister. "Relax in the My Sister's Closet outdoor beach lounge, while you sip laid back libations, nosh some delectable nibbles and vibe to DJ spun tunes."

For more information on "Giving Back...the New Black" contact My Sister's Closet at 858.455.0045. To set-up an interview with one of the sisters contact Jennifer Parks at 480.495.3806 or <a href="mailto:IParks@RoseMoserAllynPR.com">IParks@RoseMoserAllynPR.com</a>.

## About My Sister's Closet and Eco-Chic Consignment:

Eco-Chic Consignments, Inc. is a family of three high-end designer consignment concepts—My Sister's Closet (women), My Sister's Attic (home furnishings) and Well Suited (men). Each store sells consigned items at 60 – 90% below retail value. Founded more than 20 years ago, Eco-Chic Consignments, Inc. has since grown into a \$23+ million business with 12 locations in some of the nicest neighborhoods of Arizona and California. The company ranked no. 2,896 on the Inc. 5000 list. To learn more about Eco-Chic Consignments, Inc. and its resale brands, visit mysisterscloset.com.