



FOR IMMEDIATE RELEASE  
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**“The Anticipation is Almost Over...”**

## **San Diego’s Most Stylish Designer Consignment Shops --- My Sister’s Closet and Well Suited Open New Encinitas Store Saturday, November 2<sup>nd</sup> at 9 a.m.**

*Line-up early! First 100 lined up get free Swag Bags & first dibs on one-of-a-kind finds inside the beach themed shops near Encinitas Boulevard and El Camino Real*

(ENCINITAS, Calif.)- The City of Encinitas is about to get a little more sisterly when San Diego’s favorite family of designer consignment shops -- My Sister’s Closet and Well Suited officially open their stylish doors in the North County on **Saturday, November 2<sup>nd</sup>, 2013 at 9 a.m.**



The North County My Sister’s Closet and Well Suited stores are located next door to one another at **146 N. El Camino Real Suite A & B in Encinitas**, near the intersection of Encinitas Boulevard and El Camino Real at the **Encinitas Market Place**.

Accompanied by the Mayor of Encinitas, Teresa Arballo Barth, Deputy Mayor Lisa Shaffer and Encinitas City Council

Member Tony Kranz, [My Sister’s Closet and Well Suited](#), which are run by three fashionista sisters will cut the pretty red ribbon, open the doors and give the first **100 people in-line a FREE Swag Bag**.

Once inside, shoppers will get first dibs on one-of-a-kind designer finds like stylish fall looks for guys and gals alike, special designer handbags, shoes, jewelry and accessories.

“We are so excited to be opening our 14<sup>th</sup> store and to be giving the North County and Encinitas our fashionably fun and smart designer consignment shops,” said sister and CEO Ann Siner. “If you have never been to My Sister’s Closet and Well Suited you are in for a unique shopping experience! We give people the rare opportunity to make money by consigning last season’s looks or find a beautiful designer handbag, pair of shoes or a one-of-a-kind look for the best price in town.”



The new Encinitas stores feature a beach theme with repurposed wood and cement floors. Combined the space totals 8,421-square-feet with 6,489-square-feet going to the ladies at My Sister’s Closet, and 1,932-square-feet reserved for men at Well Suited.

Eco-Chic Consignments, Inc., which is a family of consignment shops, opened its first San Diego location of My Sister’s Closet and Well Suited in the Costa Verde Shopping Center (across from UTC) in 2011. Since then My Sister’s Closet and Well Suited have become San Diego’s fashionably smart place to consign last season’s favorites, pick-up some cash and plunk it back down for the newest fashion gems. Siner said the response from the San Diego community has been overwhelming and more growth is planned over the next few years in California.

Looking for a new fall look or want to start consigning now? Visit the My Sister’s Closet and Well Suited San Diego stores located at **8610 Genesee Ave., Ste. 200 in San Diego, CA 92122** or please call **(858) 455-0045**.



To set up an interview with a store manager or one of the sisters contact **Jennifer Parks** at **480.495.3806** or [JParks@RoseMoserAllynPR.com](mailto:JParks@RoseMoserAllynPR.com).

#### **About My Sister’s Closet and Eco-Chic Consignment:**

Eco-Chic Consignments, Inc. is a family of three high-end designer consignment concepts—My Sister’s Closet (women), My Sister’s Attic (home furnishings) and Well Suited (men). Each store sells consigned items at 60 – 90% below retail value. Founded more than 20 years ago, Eco-Chic Consignments, Inc. has since grown into a \$23+ million business with 14 locations in some of the nicest neighborhoods of Arizona and California. The company ranked no. 2,896 on the Inc. 5000 list. To learn more about Eco-Chic Consignments, Inc. and its resale brands, visit [mysisterscloset.com](http://mysisterscloset.com).

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