

THE ARIZONA REPUBLIC

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 ARIZONA LIVING **FASHION & STYLE** SECTION FS
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My Sister's Closet co-founder Ann Siner says she and her sister, Jennifer, wanted to create a resale store that was cute, current and clean.



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My Sister's Closet
Locations Valley-wide, mysisterscloset.com

BEST DESIGNER CONSIGNMENT

My Sister's Closet

Locations Valley-wide, mysisterscloset.com.

A PEACH DIANE VON FURSTENBERG BLOUSE for \$10 and gold Prada loafers for \$30? This may sound too good to be true, but these kinds of finds are daily occurrences for shoppers who comb the racks of My Sister's Closet.

A Valley haunt for savvy shoppers looking for designer labels at affordable prices, this resale powerhouse has expanded to 10 locations and affiliated businesses, including a furniture store, My Sister's Attic, and a menswear shop, Well Suited. It's opening a location in California soon.

Company co-founder and CEO Ann Siner had the inspiration for this consignment gold mine when she was killing time during a business trip in Texas. Siner stopped into a nearby consignment store. She emerged from the store with an armful of designer clothing and an idea.

An upscale consignment store was not only missing in the Valley, but it was also an ideal business opportunity. Siner, and her sister, Jennifer, decided to transform the stigma that local resale stores carried then.

"Why does a resale store have to be dark, dirty, dingy?" Siner recalls asking. "Let's make it the three C's:

cute, current and clean."

And they did.

It has been 20 years since the sisters opened their first location, at the Shops at Town & Country in Phoenix. And yes, they still talk to each other.

From Chanel boucle suits and Louis Vuitton bags to Pottery Barn barstools, the stores continue to showcase a fresh supply of designer finds, which Siner says is part of the stores' appeal. There is always something new on the racks. Among the four My Sister's Closet locations, shoppers can expect 500 to 1,000 new items to be brought onto the floor daily. More than 100 items are added daily to My Sister's Attic inventory, Siner says.

The consignment store wins our vote as this year's best place to find gently used, stylish, on-trend clothes, shoes, purses and jewelry. Many pieces carry coveted designer labels at prices that can make you blush at your good fortune.

— Ginger Murphy